

# CONTRACT

**WGNT**  
**720 Boush Street**  
**Norfolk, VA 23510**  
**(757)446-1000**

|  |  |  |
|--|--|--|
| <b>Contract / Revision</b><br>581001 /       |  | <b>Alt Order #</b><br>07909653                         |
| <b>Product</b><br>DBAMA/P/D SKED C           |  |  |
| <b>Contract Dates</b><br>10/30/12 - 11/06/12 |  | <b>Estimate #</b><br>11904                             |
| <b>Advertiser</b><br>Dbama/D/President       |  | <b>Original Date / Revision</b><br>10/03/12 / 10/03/12 |
| <b>Billing Cycle</b><br>EDM/EOC              | <b>Billing Calendar</b><br>Broadcast     | <b>Cash/Trade</b><br>Cash                              |
| <b>Station</b><br>WGNT                       | <b>Account Executive</b><br>Jamie Andrus | <b>Sales Office</b><br>Washington, D.C.                |
| <b>Special Handling</b>                      |  |  |
| <b>Demographic</b><br>Adults 35+             |  |  |
| <b>IDB#</b><br>8020                          | <b>Advertiser Code</b>                   | <b>Product Code</b>                                    |
| <b>Agency Ref</b>                            |  | <b>Advertiser Ref</b>                                  |

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

| *Line         | Ch  | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Totals    |                   |
|---------------|-----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
|               |     |                   |                 |                 |                |      |        |                   |             |      | Spots     | Amount            |
| ✓ 1           | All | 10/30/12          | 11/02/12        | 4-5p M-F CW     | 4p-5p          |      | :30    |                   |             | NM   | 5         | \$575.00          |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |     | 10/29/12          | 11/04/12        | -TWTF--         |                |      |        | 5                 | \$115.00    |      |           |                   |
| ✓ 2           | All | 11/05/12          | 11/05/12        | 4-5p M-F CW     | 4p-5p          |      | :30    |                   |             | NM   | 1         | \$115.00          |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |     | 11/05/12          | 11/11/12        | M-----          |                |      |        | 1                 | \$115.00    |      |           |                   |
| ✓ 3           | All | 10/30/12          | 11/02/12        | 6p-7p M-F       | 6p-7p          |      | :30    |                   |             | NM   | 4         | \$840.00          |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |     | 10/29/12          | 11/04/12        | -TWTF--         |                |      |        | 4                 | \$210.00    |      |           |                   |
| ✓ 4           | All | 11/05/12          | 11/05/12        | 6p-7p M-F       | 6p-7p          |      | :30    |                   |             | NM   | 1         | \$210.00          |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |     | 11/05/12          | 11/11/12        | M-----          |                |      |        | 1                 | \$210.00    |      |           |                   |
| ✓ 5           | All | 10/30/12          | 11/02/12        | 7p-8p M-F       | 7p-8p          |      | :30    |                   |             | NM   | 4         | \$1,100.00        |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |     | 10/29/12          | 11/04/12        | -TWTF--         |                |      |        | 4                 | \$275.00    |      |           |                   |
| ✓ 6           | All | 11/05/12          | 11/05/12        | 7p-8p M-F       | 7p-8p          |      | :30    |                   |             | NM   | 1         | \$275.00          |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |     | 11/05/12          | 11/11/12        | M-----          |                |      |        | 1                 | \$275.00    |      |           |                   |
| ✓ 7           | All | 10/30/12          | 10/30/12        | 8p-9p Tue       | 8p-9p          |      | :30    |                   |             | NM   | 2         | \$560.00          |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |     | 10/29/12          | 11/04/12        | -T-----         |                |      |        | 2                 | \$280.00    |      |           |                   |
| ✓ 8           | All | 10/31/12          | 10/31/12        | 9p-10p Wed      | 9p-10p         |      | :30    |                   |             | NM   | 2         | \$840.00          |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |     | 10/29/12          | 11/04/12        | --W----         |                |      |        | 2                 | \$420.00    |      |           |                   |
| ✓ 9           | All | 11/01/12          | 11/01/12        | 8p-9p Thu       | 8p-9p          |      | :30    |                   |             | NM   | 2         | \$1,170.00        |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |     | 10/29/12          | 11/04/12        | ---T---         |                |      |        | 2                 | \$585.00    |      |           |                   |
| <b>Totals</b> |     |                   |                 |                 |                |      |        |                   |             |      | <b>22</b> | <b>\$5,685.00</b> |

| Time Period         | # of Spots | Gross Amount      | Net Amount        |
|---------------------|------------|-------------------|-------------------|
| 10/29/12 - 11/05/12 | 22         | \$5,685.00        | \$4,832.25        |
| <b>Totals</b>       | <b>22</b>  | <b>\$5,685.00</b> | <b>\$4,832.25</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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